

Inclusive language powered by linguistic intelligence

■ The Congree approach to inclusive language

All of the dimensions of diversity are covered

It's as easy as this: Congree finds problematic terms from all relevant categories of discrimination. The Congree Inclusive Language Ruleset covers more than 500 slurs and other terms with negative connotations regarding:

- » Race and ethnicity
- » Gender
- » Disability
- » Religion
- » Sexual orientation
- » Age

And much more: Congree's linguistic intelligence makes your content not only inclusive, but also accurate and comprehensible, and ensures your corporate tone of voice.

Diversity and inclusion

Diversity is about recognizing the diversity of people in an appreciative way. When talking or writing about diversity, six categories of diversity are often mentioned: Race and ethnicity, gender, disability, religion, sexual orientation and age.

Inclusion means that people are included in social life regardless of race, gender, disability or other factors. Closely linked to inclusion is the removal of barriers that exclude people.

Individual rule configuration

Of course, inclusive language should never conflict with your company's content and style. Thus, you can choose which categories are important by selecting them.

The screenshot shows the Congree Control Center interface for configuring rules. The breadcrumb path is "Congree Control Center / Style Guide / Rules". The navigation menu includes "STYLE GUIDE", "RULES" (highlighted), "TERMINOLOGY", "USER LEXICON", "SYNONYMS", and "NC". Below the navigation is a search bar and tabs for "Spelling", "Grammar", "Terminology", and "Style". The main content area shows a table of rules with checkboxes for selection.

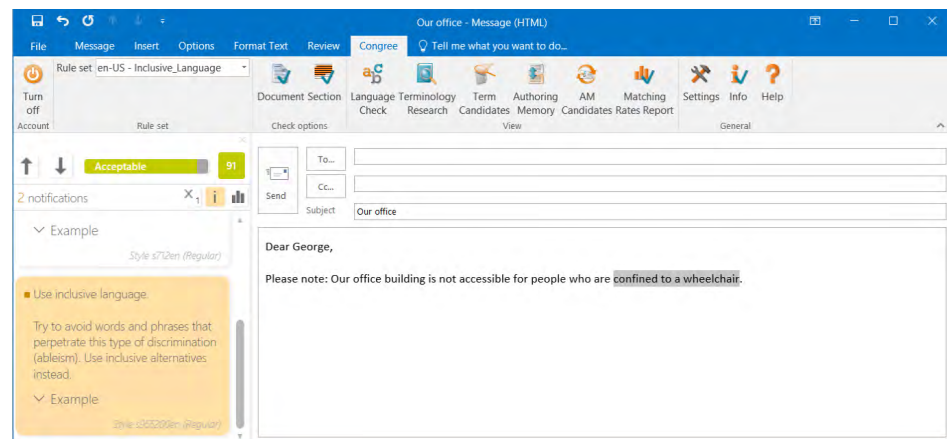
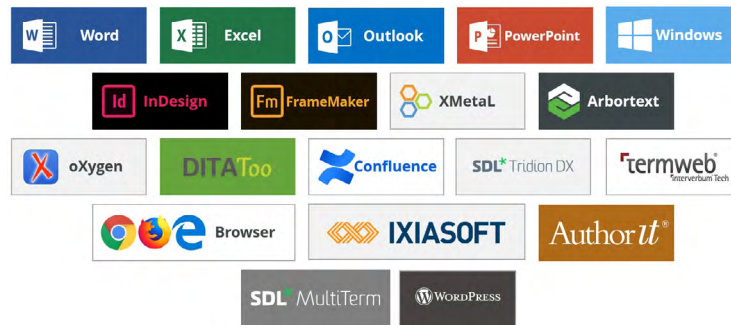
<input type="checkbox"/>	Rule	Description	Count	Information
<input checked="" type="checkbox"/>	s955200en	Avoid references to discriminating expressions of disability.		
<input checked="" type="checkbox"/>	s922100en	Avoid discrimination of people with disabilities.		
<input checked="" type="checkbox"/>	s954100en	Avoid ageism.		
<input checked="" type="checkbox"/>	s953200en	Avoid wordings expressing sexual discrimination.		
<input checked="" type="checkbox"/>	s953100en	Avoid sexual discrimination of persons.		
<input checked="" type="checkbox"/>	s952200en	Avoid racial vocabulary.		
<input checked="" type="checkbox"/>	s952100en	Avoid racial discrimination of persons.		
<input checked="" type="checkbox"/>	s951300en	Avoid gender-specific pronouns.		
<input checked="" type="checkbox"/>	s951200en	Avoid gender-specific references.		
<input checked="" type="checkbox"/>	s951101en	Avoid generic gender-specific terms.		
<input checked="" type="checkbox"/>	s951100en	Avoid gender-specific terms for persons.		

This allows you to create your individual Inclusive Language Ruleset.

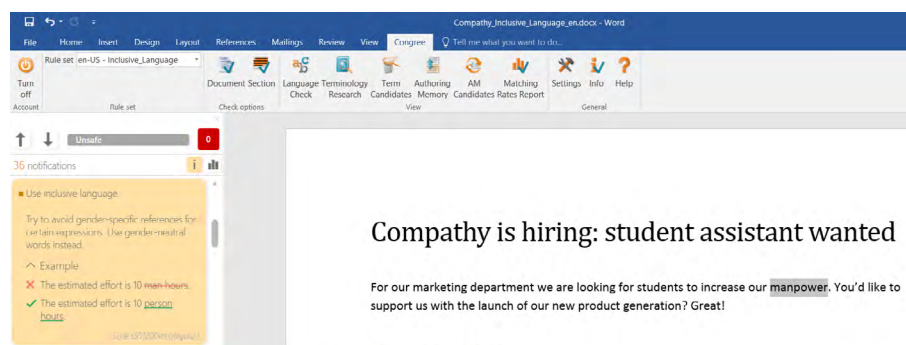
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■ **Congree checks your content while writing**

Experience Congree's Inclusive Language Check in real-time, directly where text is created. Congree works within the most popular authoring tools:



Example 1: Ableism notification in Microsoft Outlook



Example 2: Gender notification in Microsoft Word

