

# Terminology Work with Congree

## ■ Congree and Terminology

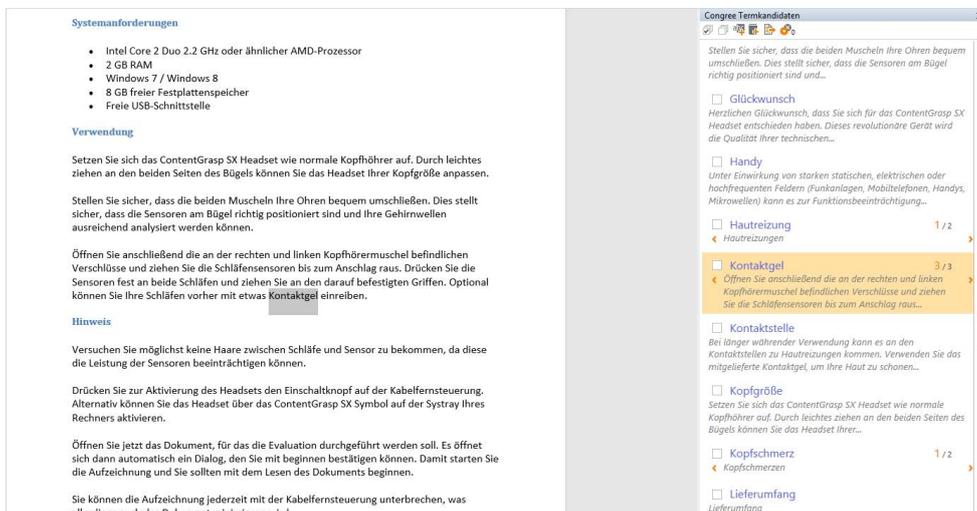
The Congree Authoring Server assists you in establishing and maintaining a consistent corporate terminology base. With this utility, you can map the entire lifecycle of your terminology, from the initial composition of the text to the terminology management to the reuse in other texts.

## Benefits of Terminology Work

- » **Brand compliance:** Terminology expresses your company's language. It ensures brand-compliant product naming in all documents.
- » **Trust:** Brand-compliant, uniform product designations in all documents strengthen your brand. Make a name for yourself and increase trust and customer loyalty.
- » **Cost savings:** With the help of a terminology component, unnecessary term diversity can be avoided. This helps cut translation costs for superfluous term variants.
- » **Findability:** Consistent terminology facilitates the indexing of your content, thereby improving their findability.

## ■ The Author as Assistant Terminologist

The Congree Authoring Server enables authors to actively engage in terminology work and propose terms for inclusion in the corporate terminology. The collection of these term candidates takes place automatically and does not generate any extra workload for the author. A linguistics-based procedure delivers high-quality results.



By applying the feature to existing texts, Congree can assist you in establishing the foundation for a new corporate terminology base.

## ■ Data Grooming for Terminology

Terminologists process the term candidates submitted by authors. You can decide whether the terms are to be included in the corporate terminology or be discarded. For this purpose, the Congree Authoring Server contains a feature called "Data Grooming for terminology". This feature allows you to manage term candidates and transfer them directly to a third-party terminology system.

